

Biodiversity in Cities

A Biodiversity Exhibition Project Among Leader Cities

Annex 1: Exhibition Description and Implementation Plan



Project Background

- Following the adoption, at the Nagoya Biodiversity Summit last October 2010, of a plan of action to involve sub-national and local governments in the implementation of the new Ten-year Strategic Plan of the Convention on Biological Diversity, the first meeting on the Implementation of the Plan of Action on Sub-National Governments, Cities and other Local Authorities on Biodiversity was held at Montpellier, France, from January 17th to 19th, 2011, at the invitation of the City of Montpellier and the Government of France, with the support of the Convention of Biological Diversity (CBD).
- A total of 38 participants attended, representing more than 2,100 cities and regions all over the world, including government representatives from France, Brazil, Sweden, Portugal, Singapore and South Africa and from the cities of Mexico, Montreal, Bonn and Curitiba. This meeting was also attended by representatives from international agencies such as ICLEI UN-HABITAT and IUCN, and leading research institutions such as the Stockholm Resilience Centre.
- During the meeting, collaborative projects were defined by participants to be monitored as part of the Global Partnership's activities. One of the resulting projects was entitled "Biodiversity in Cities: A Biodiversity Exhibition Project Among Leader Cities ". The main objective of this project is to create awareness about biodiversity, through an exhibition of representative wildlife species of participant cities. The following slides explain in detail its content and the proposed strategy for its implementation.



Project Objective

- To promote public awareness of the unique biodiversity of the Cities of Bonn, Curitiba, Hyderabad, Mexico City, Montpellier, Montreal, Nagoya and Singapore through the development of an exhibition of the cities most representative biodiversity

Bonn



Curitiba



Hyderabad



Mexico City



Montpellier



Montreal



Nagoya



Singapore



Project Description and Strategy

- The exhibition will provide information regarding the value and importance of biodiversity, the Plan of Action of Subnational Governments, the Global Partnership Committee, the role of cities in biodiversity conservation and the key role of public awareness and direct participation.
- The exhibition will include a total of 38 posters. The first six of them will refer to the biodiversity concept, importance, threats and its relationship to Cities. The 32 remaining posters will refer to each City Mayor message, its representative fauna, most characteristic flora and an example of a biodiversity project involving public participation (4 posters per City).
- Mexico City will coordinate the project implementation. Based on the presented timetable in this Annex, participant Cities, should kindly send the requested information and materials. Cities will review the different drafts of the exhibition until final approval.
- The exhibition will be inaugurated on the Third City Biodiversity Summit, on Hyderabad, India, in October 2012, and will be presented on the English language. After the Summit, each City will produce its own exhibition on the local designated language, based on the electronic version that will be delivered.



POSTER	REQUESTED KEY INFORMATION AND MATERIALS “TRANSVERSAL POSTERS”
Poster 1 Exhibition Title and Introduction	<ul style="list-style-type: none"> • Each City will send its own logo. • The CBD will send its own logo. • ICLEI /LAB will send its own logo. • Each City will send 1 photograph in digital format of a selected / representative species of fauna or flora, indicating its common name, scientific name and conservation status according to IUCN.
Poster 2 Biodiversity Concept and Threats	<ul style="list-style-type: none"> • Each City will send 1 photograph in digital format of a specific problem that is affecting its biodiversity (deforestation, climate change, introduction of an invasive species, etc.)
Poster 3 Importance of Conserving Biodiversity	<ul style="list-style-type: none"> • Each City will send 1 photograph in digital format of a representative ecosystem of the City (rain forest, pine forest, prairie ecosystem, desert, etc.)
Poster 4 Cities and Biodiversity	<ul style="list-style-type: none"> • Each City will send 1 photograph of a representative example of its biodiversity. For example, a photograph of an urban park, green roofs, vertical gardens, zoological park, botanical garden, etc.
Poster 5 Plan of Action and Global Partnership Committee	<ul style="list-style-type: none"> • CDB will send its COP 10 logo. • The City of Nagoya will send the logo of the Second City Biodiversity Summit, Nagoya 2010. • The CBD will send 1 photograph of the Opening Ceremony of the Second City Biodiversity Summit,, celebrated in Nagoya, 2010. • CBD will send 1 photograph of a Plenary Session at the Second Summit of Cities and Biodiversity, celebrated in Nagoya, 2010. • The City of Montpellier will send 1 photograph of the Opening Ceremony or the Participating Group of the First Meeting on the Implementation of the Plan of Action, celebrated in January 2011. • The City of Bonn will send 1 photograph of the Opening Ceremony or the Participating Group of the Second Meeting of on the Implementation of the Plan of Action, celebrated in September, 2011. • The City of Nagoya will send 1 photograph of the Opening Ceremony or the Participating Group of the Third Meeting on the Implementation of the Plan of Action, celebrated in March, 2012.



POSTER	REQUESTED KEY INFORMATION AND MATERIALS “CITY POSTERS”
Poster 6 Biodiversity Message from the City Major	<ul style="list-style-type: none"> • Each City will send 1 photograph of its Mayor. • Each City will send 1 photograph of its geographical localization within its Country. • Each City will send its official logo. • Each City will send a brief text, following the example of Annex 2, including information about its geographical location, surface, human population, key biodiversity information, statistics about diversity of mammals, birds, reptiles, amphibians, flora and main threats affecting biodiversity.
Poster 7 City Fauna and Flora Species Examples	<ul style="list-style-type: none"> • Each City will select 2 representative species of fauna and 2 of flora. • For each selected species, the City will send a photograph (2 of fauna and 2 of flora). • For each photograph, Cities will send a brief text with the following information; common name, scientific name, geographical area that the species occupies, morphological characteristics common behaviors depredators that attack the species threatening factors and conservation status (IUCNI). It is recommended to follow the example shown on Annex 2.
Poster 8 City Biodiversity Project	<ul style="list-style-type: none"> • Each City will send 1 example of a conservation projects or actions that are being currently developed. • For each example, each City will send: <ul style="list-style-type: none"> - 1 photograph of the conservation project or action. - A brief text, following the example of Annex 2, indicating the name of the Project, its description, goals and positive impact.
Poster 9 Public Participation on a Conservation Project	<ul style="list-style-type: none"> • Each City will send 1 example of a conservation projects with a strong public participation component. • For each example, each City will send: <ul style="list-style-type: none"> - 1 photograph of the conservation project or action. - A brief text, following the example of Annex 2, indicating the name of the Project, its description, goals and positive impact.



Texts and Materials Characteristics

Texts Characteristics:

- Each City will send its own texts for Posters 6 – 9, in the English language.
- Posters 6 – 9: Short and precise texts following the example of the Posters sent by Mexico City.

Photographs Characteristics:

- Image resolution: 300dpi or at least 12 megapixels.
- Image format: TGA o TIFF.
- Copyright authorization.

Logos Characteristics:

- The logos should have 300 dpi resolution or at least 12 megapixels for printing in poster format.
- The logos should have 300 dpi resolution or at least 12 megapixels for printing in poster format.

Printing and Mounting Characteristics (CDB):

- Dimension of Photographs: 110 x 130 cm
- Prints on satin photographic paper
- Mounting, plates and framing to be selected



Timetable: Key Dates for Successful Project Implementation

DATE	ACTION
March 13th	Mexico City will send the official invitation of Project to the Secretary.
March 20th	Mexico City will present the Project's Implementation Plan on the Third Meeting of Cities and Biodiversity in Nagoya, Japan.
April 1st	CDB Secretary will send the official invitation of Project to Participant Cities.
April 15th	Cities will confirm their participation in the Project to , designating a local Project Coordinator.
April 30th	CDB will confirm to the final list of Cities that will be participating in the Project.
May 1st	The Mexico City Project will start communication with each City Project Coordinator.
June 1st	Each City Project Coordinator will send to the requested information (texts) and images (photographs) for the exhibition.
July 15th	Mexico City will send the first draft of the exhibition to Participant Cities.
August 1st	Participant Cities will send to their suggestions and recommendations.
August 15th	Mexico City will send Participant Cities the second and last draft for final approbation.
September 15th	Mexico City will send to the Secretary the final version of the Project Exhibition.
October 1st	CDB will produce the Exhibition for its presentation at the Cities and Biodiversity Summit in .
October 8 – 19th	Inauguration of the Exhibition at the Cities and Biodiversity Summit in Hyderabad, India. CDB will submit the Exhibition in digital format to Participant Cities.



Contact Sheet Information

CITY MAYOR INFORMATION

Name

Address

Phone

Fax

E-mail

CITY TECHNICAL CONTACT FOR THE EXHIBITION PROJECT:

Name

Address

Phone

Fax

E-mail

